DIGITAL SOLUTION SERVICES

Digital Marketing Proposal

Who we are!

The establishment of Digital Solution Services was done in 2017 in order to achieve the heights of success. With the vision to help companies, colleges and students to develop their skills and to bring out the best of them. This will help them professionally as well as personally for their own growth.

We believe in a well said quote, 'go extra mile because it's never crowded'. Yes it is tough but we give our hundred percent in each and everything our team does, so that people get amused with our quality work and have great experience with our Godigiworld.com team as well. For all the new and progressive thoughts and for making all these tough things happen we really salute our company's founder, who struggled so hard to make student's dream come true and to facilitate them with all the resources one can't even think.

To contribute in our own country and the world by making people educated and aware of their own potential so that they can make the world a better place to live. Our mission is to develop individual's potential to the fullest so that they can emerge as a great and exceptional leaders or professionals of their preferred industry.

Digital Solution Services is also dealing in Digital Marketing. We have expertise in web design, web development, ecommerce, Search Engine Optimization (SEO), Search engine marketing (SEM), Social Branding and online marketing solutions. Our online marketing strategies ensure the maximum exposure of your website.

Why Digital Marketing is required?

Digital marketing is the promotion of products or brands via one or more forms of electronic media and differs from traditional marketing in that it involves the use of channels and methods that enable an organization to analyze marketing campaigns and understand what is working and what isn't – typically in real time.

Services we provide:

We also work on:

- Facebook Likes Engagements.
- Reviews Generation.
- Website optimization
- Backlinks Creation

SEO Services

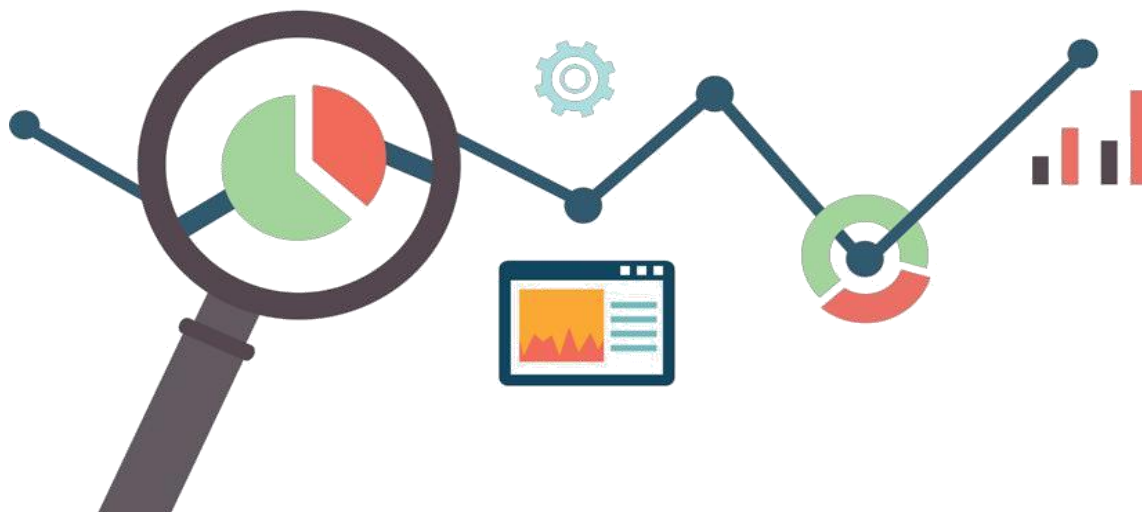Most of the time, people find your small business online in one of three ways:

- Your company comes up early in search engine results,
- You're mentioned or recommended by another person or website they visit, or
- They already know about your company and go looking for you

Off-Page Optimization

- Link Building
  - Directory Submission •
  Article Submission
- Product Directory Submission
  - Social Book Marking Services
  - Press Release

On-Page Optimization

- Optimizing Title Tags & Meta Tags
  - Optimization Site Directory and structure, Navigation •
  Anchor Tag Optimization
- Existing Content Optimization
  - Image Optimization

SMO Services

Social media optimization (SMO) is the process of increasing the awareness of a product, brand or event by using a number of social media outlets and communities to generate viral publicity.

Working with SMO can help you strengthen your brand and boost visibility, as well as generate leads and increase sales. Optimizing your social media builds both familiarity with and trust for your business, because consumers will see you not only mentioned, but recommended by others.

- Facebook
- Twitter
- LinkedIn
- Google+
- Pintrest
- Tumbler

Benefits:

- Branding and Brand Recall
- Increased Brand Visibility
- Reach out to niche Audience
- Drive more traffic
- Increased Conversion rate
- Engaging with more customers.

PPC Operations:

PPC campaign management is a detailed process which requires a lot of research and analysis. It's imperative that you choose an Internet Marketing Company that offers professional PPC management services and will get you the maximum Return On Investment (ROI).

Services in PPC

PPC advertising delivers instant traffic by placing you at top positions on search engines. With Google accounting for two-thirds of all US searches, AdWords remains the most effective PPC advertising vehicle. It not only places your site in prominent view of searchers, but AdWords

Facebook advertising presents a perfect complement to any search marketing campaign. With 1.01 billion daily active users and 894 million mobile daily active users, Facebook is the premier social media platform. It features a robust advertising platform that can help spread your message to a wide swath of people.

Remarketing

Makeintern.com offers complete retargeting services, including campaign development and management services. Our expertise ensures that businesses spend their ad dollars on the users most likely to convert, rather than throwing mud at the wall and hoping it sticks.

Content Writing Services:

Why to choose Content Vertex over others?
- Original, innovative and copy-free content
- Pull more crowd for achieving better ranking
- Promote business across the world in strong way
- Cost-effective, timely and quality services
- Reach out to your target audience faster

Content writing services offered by us:
- Article, Blog and Press Release writing
- SEO content writing
- Technical & Non-technical content writing
- Newsletter writing
- Brochure writing
- Product descriptions, product reviews
- Website content

The need of article writers:

The question arises in the minds of many as to why people should go for these writers instead of writing at their own. The main reason people consult with the writers for gaining a huge volume of traffic for their website as these writers in Delhi has the power to pen down some of the most unique content that attracts people and even are aware of the latest technique of optimizing the content in the search engine to increase the visibility. The other reasons are also very important and because of all these reasons people prefer to consult with the freelance writers to write a unique and quality content for their website.

SMS and Email

1) Marketing or Promotional SMS :- (SMPP , HTTP API)

- o Delivery :- Only Non-DND Numbers .
- o Sender ID :- Yes. (Unlimited)
- o Sender ID Should Contain 6 Pure Alphabets Only.
- o Delivery Ratio :- 100%
- o SMS Sending Time :- 9 Am To 9 Pm.
- o API Available :- HTTP, XML , SMPP.
- o No Documents Required For Service Activation.
- o No Restrictions On SMS Matter .

2) Alerts or Transactional SMS :- (SMPP, HTTP API)

- o Delivery :- Only Non-DND Numbers .
- o Sender ID :- Yes. (Unlimited)
- o Sender ID Should Contain 6 Pure Alphabets Only.
- o Delivery Ratio :- 100%
- o SMS Sending Time :- 9 Am To 9 Pm.
- o API Available :- HTTP, XML , SMPP.
- o No Documents Required For Service Activation.
- o No Restrictions On SMS Matters .